

QUICK media guide Project Manager **T O D A Y**

Project Manager Today incorporating PM Review

In 2010 we are planning an exciting year of new features, as well as continuing with well-established contributors. Columnists like Eddie Obeng, Peter Simon and Ruth Murray-Webster challenge conventional wisdom, while Ben Johnson and Luciano Garagna, draw on their experience to expose the practical concerns of project managers.

The editor would also welcome case studies and suggestions for other feature topics (Email below).

Editorial Programme 2010

January 2010

What are the **recruitment** prospects for the New Year? Comment and reports from recruitment consultants and employers for full-time and interim PMs in different industry sectors. How is the recession affecting PM recruitment?

February

Going to a meeting? Face-to-face **meetings** are still part of the project cycle, but they can also take place by video, voice or even text messaging. How does new technology lends itself to effective meetings?

March

University challenge! How are **colleges and universities** preparing their students for life as project managers? The opportunities on offer for students, ranging from diplomas and degrees to MBAs and PhDs. Plus Project Challenge Spring exhibition pre-view.

April

Organizations spend time trying to dissuade employees from using Twitter and Facebook during working hours. But can **social networking** sites like these and LinkedIn be useful project tools?

May

The paperless office still seems light years away but there are technology 'fixes' than can help smooth the path. **Document and content management** systems have come a long way in recent years. We will be looking at the technology and asking one or two corporates which have a 'paper less' policy how they make it work.

June

The OGC **Best Practice** products range from PRINCE2 to the Management of Risk. Some 200,000 people have PRINCE2 qualifications and this feature looks at the impact that the OGC portfolio of products has had on project management. Plus a round-up of news from the ATOs.

July

In construction and other project-based industries the art of **mediation and dispute** resolution for contracts is a pm essential. But whatever your industry, problems arise that may need professional or legal advice. Who can you turn to?

August

Annual Training and Education Reference

The annual guide to training and education providers. Plus opportunities for advertorial on specific products.

September

Project management for **accredited qualifications**, and topics like risk and people skills, is changing. Training companies are finding new and effective ways of involving trainees. There is also a growing emphasis on **coaching and mentoring**. Universities and Colleges also offer a broader experience, plus short, targeted training courses. What is working and why?

Plus Project Challenge Autumn preview.

October

PM in the **public sector and NGOs**. There has been an explosive growth of interest in project management in local and national government and there is increasing interest from NGOs. What is different about PM in these sectors?

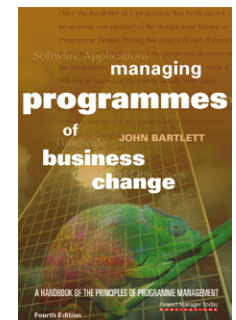
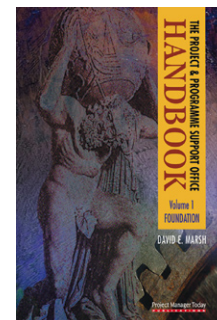
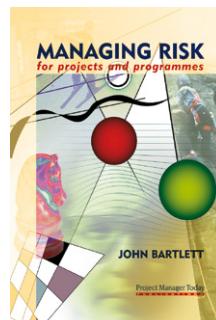
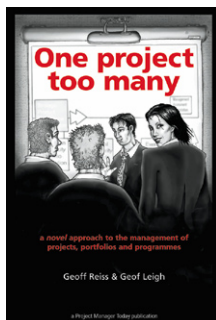
November

Major projects may last years and cost billions. How do you ensure continuity of project management and ensure that systems and people talk to each other effectively. Are enterprise wide tools making a difference?

December

Annual Software sourcebook

There are a myriad of **software tools** for project people. This annual listing brings them all into focus. Plus opportunities for advertorial on specific products.



Project Manager **20** years

T O D A Y

PRODUCTION SCHEDULE 2010

FEBRUARY 2010	EDITORIAL DEADLINE 28 DECEMBER ADVERTISING DEADLINE 13 JANUARY PUBLICATION DATE 1 FEBRUARY
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Half page horizontal 190 x 125mm.

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